

Rep Order# 8837297 Ver# 1 Status New
EC'd Yes

Traffic Order# 36925 Printed: 08/03/2012 1:55 PM
Last Received: 08/03/2012 12:30 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product NRCC / SCHEDULE 2
Estimate# 2956
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2956
Flight Dates 09/14/2012 - 09/20/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE - SCHEDULE 2 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	6A-7A	8-NOW 6AM	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
Rating: 2.3												
	2	M	6A-7A	8-NOW 6AM	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
Rating: 2.3												
	3	TU	6A-7A	8-NOW 6AM	:30	\$900.00	09/18-09/18	1	1	1	\$900.00	
Rating: 2.3												
	4	W	6A-7A	8-NOW 6AM	:30	\$900.00	09/19-09/19	1	1	1	\$900.00	
Rating: 2.3												
	5	TH	6A-7A	8-NOW 6AM	:30	\$900.00	09/20-09/20	1	1	1	\$900.00	
Rating: 2.3												
	6	SU	10A-415P	CBS NFL FTBL	:30	\$5,000.00	09/16-09/16	1	1	1	\$5,000.00	
Rating: 9.5												
	7	F	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/14-09/14	1	1	1	\$1,300.00	
Rating: 2.5												
	8	M	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/17-09/17	1	1	1	\$1,300.00	
Rating: 2.5												

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---	---	---	---	---	---	---	---	---	---	---	---	---
	9	TU	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/18-09/18	1	1	1	\$1,300.00	
Rating: 2.5												
	10	W	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/19-09/19	1	1	1	\$1,300.00	
Rating: 2.5												
	11	TH	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/20-09/20	1	1	1	\$1,300.00	
Rating: 2.5												
	12	SA	7P-8P	ENT TONIGHT 60	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
Rating: 1.4												
	13	SU	530P-6P	INSIDE EDITN W	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
Rating: 1.7												
	14	TU	10P-11P	VEGAS	:30	\$7,500.00	09/18-09/18	1	1	1	\$7,500.00	
Rating: 9.8												
	15	M	11P-1135P	8-NOW 11PM	:30	\$1,900.00	09/17-09/17	1	1	1	\$1,900.00	
Rating: 2.3												
	16	W	11P-1135P	8-NOW 11PM	:30	\$1,900.00	09/19-09/19	1	1	1	\$1,900.00	
Rating: 2.3												

—REPORT TOTALS—

Report Totals: 16 / \$28,250.00

—SALES MONTHLY TOTALS—

Sep 12: 16 / \$28,250.00

Sales Totals: 16 / \$28,250.00

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Estimate# 2956
Buyer Tracey Robinson
Phone#
Fax#

Station Totals: 16 / \$28,250.00

Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Agency () NATIONAL MEDIA INC
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ALEXANDRIA, VA 22314
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Market Totals	\$94,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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